

The Perfect



Birthday Present

This coming Valentine's Day is (or, at least, it would have been) Murray the K's 100th birthday. But there's one gift he never got. He's never been inducted into the Rock 'n' Roll Hall of Fame.

Does he deserve it? The guy who started as a song plugger, worked as a radio show producer, co-wrote "[Splish Splash](#)," put on live shows that no money could buy today, set the template for MTV and the format for rock on commercial FM, [gave singers a path to the Billboard Top 10](#), and brought The Who to America? Yeah, that guy. And that's just for starters.

So if you know anybody on this year's nominating committee, drop a hint. Tell them that ol' Murr could use a nice nomination (as a non-performer) in next year's list of candidates.

Do that and, hey, you'll be what's happenin', baby.



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